



# **STUDEBAKER NATIONAL MUSEUM**

## **CHILDREN'S ACTIVITY GUIDE**

Last updated: February 2023



Above is a photo of the five Studebaker brothers: Henry, Clement, John Mohler, Peter, and Jacob (not in that order). Using the images in the Museum, identify the brothers from left to right.

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BEFORE VISITING THE MUSEUM, describe what you think a 1904 gasoline-powered car might have looked like, including the colors of the paint, wheels, and seats.

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WHILE AT THE MUSEUM, find the 1904 Studebaker Model C automobile on the 1<sup>st</sup> floor gallery. This is the oldest surviving gas-powered Studebaker vehicle. This car sold for \$1,600 at the time, which would be around \$46,000 in 2019.

AFTER YOUR VISIT, describe the colors of the paint, leather seats, and wheels on the Model C. Compare your findings to what you expected from above.

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Name \_\_\_\_\_ Class \_\_\_\_\_ Date \_\_\_\_\_

**ACTIVITY SHEET C**

## YOU SHOULD REPLACE THE HORSE WITH STUDEBAKER COMMERCIAL VEHICLES, BECAUSE

- 1 Cost less to maintain. Horse maintenance charges continue to increase; "Studebaker" upkeep decreasing.
- 2 Horse a perpetual expense while alive. Must always be fed and groomed, whether at work or idle.
- 3 Studebaker Electric costs nothing when unemployed.
- 4 Cuts down stable space required to less than one-half.
- 5 So compact, can be stabled in smaller quarters, permitting less expensive housing.
- 6 Requires fewer caretakers.
- 7 Needs no attention on days when not in use.
- 8 Lasts longer.
- 9 Does the work of at least two horse vehicles, and sometimes three.
- 10 Cuts down expense of drivers and wagon boys.
- 11 Goes there and back while the horse is on the way.
- 12 Quicker deliveries; meeting the demands of the times.
- 13 Working hours of a day not limited.
- 14 Requires no time for rest.
- 15 Less hampered and delayed in congested traffic.
- 16 Garages inoffensive and can be located in convenient places near distributing centers. No insurance restriction.
- 17 Always ready when you want them.
- 18 Will work under weather and road conditions when the horse cannot.
- 19 Can be worked overtime without handicapping efficiency.
- 20 Requires less space for loading; saves time in loading and unloading. More can be loaded at same time.
- 21 More cleanly and sanitary.
- 22 Costs can always be accurately determined and gauged.
- 23 Makes possible extension of free delivery limits at a lower cost.
- 24 An indication of progressiveness, and a good advertisement.

What do you think is the best reason for choosing a car over a horse?

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Draw a line connecting words in the first column with words in the second column.

Designer

Clement

Studebaker founder

Raymond Loewy

Image car

Avanti

President

Land Cruiser

Bullet Nose

Weasel

Military vehicle

Benjamin Harrison

After reading the clues, keep your eyes open for the answers.

1. Name the five Studebaker brothers.
2. How much money did Clem and Henry have when they opened their blacksmith shop?
3. How many of the Presidential Carriages on display were made by Studebaker?
4. When did Studebaker start building cars?
5. How many acres does the Studebaker Proving Ground cover?
6. What 3 products did Studebaker build during World War II?
7. What is a prototype? Find one in the Museum and write down its name.
8. List three South Bend companies (besides Studebaker) that you can learn about in the Museum.

9. What was the name of the union that operated in the Studebaker factories?

10. On what date did Studebaker and Packard merge?

11. When did Studebaker produce its last car?