



National Museum
201 South Chapin Street
South Bend, IN 46601



AMERICAN ASSOCIATION OF MUSEUMS



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THE STUDEBAKER NATIONAL MUSEUM

WINTER 2011

President's Message

On behalf of the Studebaker National Museum, I hope everyone had a very happy holiday season! The Museum enjoyed a lot of activity in the last quarter of 2010 and has even more exciting things on tap for 2011!

The Museum was delighted to open two new special exhibits late last fall. In October, *Stars and The Cars: Television, Movie, & Celebrity Cars* opened in the S. Ray Miller Special Exhibit Gallery.

In November, the Museum joined forces with the League of Retired Automotive Designers to present *"Designing the New Studebaker"*. This exhibit features works by League members who devoted their talent and experience to create their visions of a modern Studebaker. The exhibit is on display in the Museum's AM General Atrium.

On Martin Luther King Jr., Day, the Museum opened "Caring for a Community: Dr. Roland Chamblee" an exhibit celebrating the life, work, and

community service of the late Dr. Roland Chamblee. For those not from the area, Dr. Chamblee embodied the Studebaker motto of "giving more than you promised." He was one South Bend's first African-American



Mark McDonnell

physicians and a leader in the area's Civil Rights movement.

One of Dr. Chamblee's later missions was the Sr. Maura Brannick Health Center, a neighbor of the Studebaker National Museum. This clinic was founded in 1986 by Sr. Maura Brannick as an outreach program by South Bend's St. Joseph Medical Center. One of the first volunteer physicians was Dr. Chamblee, who later served as the center's medical director. The clinic continues its noble mission of caring for

the uninsured and medically underserved and will be celebrating its 25th anniversary this October.

The Museum is honored to recognize Dr. Chamblee's long and distinguished career and extends sincere thanks to the Chamblee family, the Sr. Maura Brannick Health Center and the IU-South Bend Civil Rights Heritage Center for making the exhibit possible.

Be sure to mark your calendar for May 12, 2011, as this is the date for the Studebaker National Museum's Hall of Champions Dinner. This year's honoree is retiring Teachers Credit Union CEO Rick Rice. Rick and TCU have been unfailing supporters of the Museum for many years. Rick served on the Museum's Board of Trustees, the Studebaker Foundation Board of Directors, and chaired the Museum's Capital Campaign. Rick and TCU have truly given "more than they promised", and I hope you will join us in May to honor their many years of support.

Best wishes for 2011!

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President's Message

Hall of Champions 2011

Studebaker National Museum's
2010 Car Raffle

New Exhibit Openings

Winter Events

Volunteer Spotlight

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A HISTORY
WORTH PRESERVING...
A FUTURE
WORTH BUILDING.

Hall of Champions 2011



**Karen and Mike Leep, (R) Honorary
Chairs discuss the 2011 Hall of
Champions dinner with Rick and
Patty Rice (L). Honored this year will
be Rick Rice and Teachers Credit
Union.**

**Studebaker National Museum's
2010 Car Raffle Winners**



**Grand Prize Winner
Kimber Michels of South Bend, IN**



**2nd Place
Charles Smith of Kewanna, IN**



**3rd Place
Charles Tubens of Portland, OR**



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New Exhibits



Visitors view the new exhibit, "Stars and The Cars".



Designers and visitors admire what a 21st century Studebaker might look like today, at the exhibit opening of "Designing the New Studebaker".

New Exhibit Openings

Stars and the Cars: Television, Movie, and Celebrity Cars!

This past October the Studebaker National Museum opened "Stars and The Cars: Television, Movie, & Celebrity Cars" featuring vehicles that starred on the big and small screens as well as those owned by the stars themselves. The exhibit presents the automobile's role in broadcast history and its evolution from a mere prop into an icon of popular culture.

One of the showcased vehicles in "Stars and The Cars" is the famous "Herbie" from the "Love Bug" film series. This particular Herbie was used in the 1997 television movie starring Bruce Campbell ("Burn Notice", "The Adventures of Brisco County, Jr.") and Alexandra Wentworth ("Office Space", "In Living Color"). "Herbie" is a white 1963 Volkswagen Beetle with the optional sunroof.

Several Herbies were created for its many on-screen appearances.

Happenings at the Museum



Children and parents lined up to make one of the many crafts that the Museum offered for "Trunk or Treat" Halloween Party at the Museum.



During "Trunk or Treat" at the Museum, children enjoyed two different tossing games and were rewarded with prizes and candy from the trunks of automobiles.

For racing scenes, "Herbie" received a more powerful engine, while other scenes required cameras being attached to the car in various places. The "Herbie" on display in "Stars and The Cars" is equipped with a reinforced chassis under its otherwise "stock" movie livery.

Also on display is the 2001 Honda S2000 from the 2003 film "2 Fast 2 Furious." This car is finished in bright pink and was driven by the character Suki, portrayed in the film by actress Devon Aoki. For the high-performance stunts in the movie, this S2000 was fitted with 18 inch wheels and an engine supercharger, boosting its already-powerful engine to 340 horsepower.

Designing the New Studebaker: A Project by the League of Retired Automotive Designers

On November 11, 2010 the Studebaker National Museum debuted "Designing the New Studebaker: A Project by the League of Retired Automotive Designers".

The League is a group of design



The Museum hosted a Holiday Breakfast in the AM General Atrium to celebrate the holidays and provide a "State of the Museum" summary to the Museum's major donors.



At the December 11th Second Silly Saturday, a child and parent make an ornament for their Christmas tree.

alumni from Ford, General Motors, Chrysler, AMC, Studebaker and Packard who still have the passion, enthusiasm, energy, and ambition to design cars and trucks. In late 2009, the League was invited to present its interpretations of a modern-day Studebaker for this exhibit

The Museum is extremely fortunate to have Virgil Exner, Jr., serve as Guest Curator for this exhibit. Virgil's distinguished design resume includes Studebaker and Ford, and he is also a charter member of the League of Retired Automotive Designers.

Exner's submission for the exhibit features a futuristic electric-powered design called the "Silver Bullet". It was inspired by a design penned in 1948 by Virgil Exner, Sr., who at that time was employed by the Studebaker Corporation.

Over 20 works are featured in this exhibit. The Museum sincerely appreciates the League's participation to make this exhibit possible.

Winter Events

ADOPT-A-CAR

Do you have a favorite vehicle in the Museum's collection? Why not adopt it for the year and help support the Studebaker National Museum.

Adoptees get a certificate of adoption, a professional photograph of the vehicle, ten individual Museum passes and the adoptee's name on signage adjacent to their "adopted" vehicle, on the Museum web site, the Studebaker National Museum newsletter and in Turning Wheels.

Public Program: "The Exner Family's Automotive Design Career"

On Saturday January 22 Virgil Exner, Jr. will present a look at his family's distinguished career in the field of automotive and industrial design, from his father's legendary tenure with Studebaker and Chrysler to his own design career with Studebaker, Ghia, and Ford. Mr. Exner will discuss his education and training at the University of Notre Dame and his vision of the future of automotive design. The program begins at 2 p.m. in the Wiekamp Auditorium and is free with admission to the Studebaker National Museum.

TRIVIA NIGHT AT THE MUSEUM

On Saturday March 19 the Studebaker National Museum will host Trivia Night in the Museum's AM General Atrium. Doors open at 5:30 p.m., with all galleries open for touring prior to the first question at 7:00 p.m. Test your knowledge on 10 questions of general trivia in ten categories. Grand prize will be \$300 to the winning team. A cash bar will be provided and feel free to bring your own snacks and munchies. There is a \$150 entry fee per team

for up to ten players. To register your team call the Museum at (574) 235-9714 ext. 226.

DESIGN A NEW STUDEBAKER!

Do you want to design cars? Then enter your concept of a "new" Studebaker in the Studebaker National Museum's 2011 Design Contest! The contest kicks off February 18, 2011. Entry forms will be available at the Museum Store or via the web at www.studebakermuseum.org. Deadline for entries is October 21, 2011, and the winners will be announced on November 10, 2011. Winning entries will be on display in the Museum.

Volunteer Spotlight

Monte Gillespie has volunteered at the Museum since September of 2009, after retiring from AM General after 24 years of service. He has helped in multiple areas of the Museum, but most of his volunteering is devoted to the Archives Center. Monte has helped to build many different databases for the archives that will assist the Museum in finding information quickly and efficiently. Monte has also worked on a research project about Studebaker wagon products and has assisted other volunteers in the upkeep and maintenance of many different vehicles in the Museum. Since October 2009, Monte has given the Museum almost 350 hours of his time and energy in assisting the Museum to meet its mission.

Monte has restored eight old Chryslers, which he still owns, and recently purchased his first Studebaker- a 1963 Lark Regal two-door sedan. He loves all Studebakers but if he had to choose one, it would be the 1957 Golden Hawk...or a 1937 Coupe Express...or a 1953 or 54 Starliner.

Monte has lived in the South

Bend area since 1972 and has been married to Beverly for 37 years. Monte said "the treasure of what's in the Museum is not going to be found anywhere else in the world and the people (who work at the Museum) are just great."

The Museum would like to thank all of its volunteers who give their time to help the Museum in preserving and exhibiting the Studebaker legacy.



Monte Gillespie (L) receiving his certificate of appreciation from Executive Director Rebecca Bonham (R) during the Volunteer Luncheon.

In order to communicate more often and more efficiently with our members, the Studebaker National Museum will send ALL future newsletters by email. If you wish to continue to receive the Museum newsletter, please provide us with your email address, which can be done online beginning February 1st.

Please visit our website at www.studebakermuseum.org and click on Join our Free Email List on the bottom of the homepage or visit our Facebook page and click on the Join My List tab.

Your information will be kept strictly confidential. For more information, please contact Courtney at 574-235-9714 ext. 223 or cmeyers@studebakermuseum.org

Special Exhibitions

Through April 10, 2011
Stars and the Cars: Television, Movie and Celebrity Cars!

Through June 20, 2011
Designing the New Studebaker: A Project by the League of Retired Automotive Designers

January 17, 2011- February 28, 2011
Caring for the Community: Dr. Roland Chamblee

On-Going Exhibit
Presidential Carriage Collection

Special Events

January 22, 2 p.m.
Public Lecture: The Exner Family's Automotive Design Career presented by Virgil Exner, Jr.

February 12, 10 a.m.
"Second Silly Saturday" event for children



Shop on line at
www.studebakermuseum.org