



National Museum
201 South Chapin Street
South Bend, IN 46601



AMERICAN ASSOCIATION OF MUSEUMS



Avanti Prototypes - New at Museum

The Studebaker National Museum is pleased to announce the arrival of two prototype Studebaker vehicles into the collection. These vehicles were built under the direction of Raymond Loewy's group around 1961-1962 and are contemporaries of the Brooks Stevens prototypes already in the collection.

The vehicles utilize the Avanti's styling cues applied to sedan-sized car. The hand-built prototypes were constructed by coachbuilder Pichon & Parat of Sens, France. They are "three doors," with a two-door configuration on one side and a four-door on the other. They are equipped with drive trains and full interiors.



The prototypes were acquired through the generosity of the Studebaker Drivers Club Restoration Fund, the Avanti Owners Association International, Ed Reynolds, the Keystone Chapter SDC, the Tri-States Chapter SDC, Don Jones, and Phil Brown.

Email Address Update:

Has your email address changed or have you recently gotten one? The museum would like to communicate and hear more often from you, our valuable members. Please send any changes to us at info@studebakermuseum.org.

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THE STUDEBAKER NATIONAL MUSEUM

SPRING/SUMMER 2010

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President's Message

The Studebaker National Museum's fifth year in our new home is off to a great start, with attendance, group tours and special event bookings being well ahead of last year. In fact, the first quarter of 2010 is shaping up to be one of the best ever!

Many things contributed to our quick start. The museum's Harley-Davidson exhibit was a strong draw up until its very last day in March, and the museum continues to be a popular attraction for motor coach tours, special event bookings and club and group outings. If you are looking for a place to hold an

event, please give us a call!

With an eye to our future, the Studebaker National Museum will be resuming its "Coming Full Circle" endowment campaign in 2010. Like everyone else, the



Mark McDonnell

museum felt the effects of the country's recent economic woes. A fully funded endowment is crucial to the museum's long-term health and stability - I

hope I can count on you to help us fulfill this goal.

As of this writing, museum staff and volunteers are putting the finishing touches on the latest special exhibit, "The Studebaker Brothers: Movers and Shakers." This exhibit examines the lives of the five brothers and their impact on the area community. In May, the museum presents, "Think Small: Pedal Cars" an exhibit of pedal cars dating from the turn of the century and up through the 1950s. This exhibit is courtesy of Dave and Denise Sander's Pedal Power Museum in Bristol. There will be lots to see at the museum this summer - come down and see us soon!

9th Annual Hall of Champions Dinner Huge Success

The Studebaker National Museum hosted over 350 guests at its 9th Annual Hall of Champions Dinner on April 22, 2010. AM General and CEO/President James A. Armour were the honored inductees who have been friends, and supporters of the museum for many years.

AM General, headquartered in South Bend, Indiana is the manufacturer of the Humvee® as well as the Hummer® and is a world leader in the design, engineering and production of military and special-purpose vehicles.

James A. Armour became chairman of AM General LLC on November 1, 2007. These duties came in addition to his responsibilities as chief executive officer, a title he has held since 1992. Armour served as president of the Corporation from 1988 to 1992. He holds a bachelor's degree from Wayne State University and an MBA from the University of Detroit.



James A. Armour

New Trustees & Officers Named

The Museum Board of Trustees is proud to announce the election of the following new Trustees to three-year terms: **Walt Botich, Dave Fischgrund, Steve Haines, Don Hammond, Greg Hiatt, Steve Neeser and Craig Nowicki.** Trustees re-elected are: **Tom Felger, Dennis Hartman, Mark McDonnell, Dan Smogor, and John Farrell.** The following persons were elected officers of the Board of Trustees: Mark McDonnell, President; Mike Kendzicky, 1st Vice President; Mike Palmer, 2nd Vice President; John Farrell, Treasurer; Robert Shields, Recording Secretary; and Marci Burdick, Corresponding Secretary. Dave Barry completed nine years on the board and was honored for his service.



L-R - Mark McDonnell, Dave Barry and Denny Hartman. Barry receives service plaque.

A HISTORY
WORTH PRESERVING...

A FUTURE
WORTH BUILDING.



Board of Trustees

Tim Batalis
Walt Botich
Marc Burdick*
Ray Burnett, Jr.
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In Memoriam: Studebaker National Museum Mourns Loss of Phil Brown, Trustee & Volunteer

The Board of Trustees and Staff of Studebaker National Museum are saddened by the sudden passing of museum trustee and volunteer Phil Brown. Brown died Sunday, April 11 in a single car accident in his 1967 Avanti. He was returning home from a meeting at the museum.

"We're shocked and deeply saddened by the passing of Phil Brown," said Mark McDonnell, President, Board of Trustees, Studebaker National Museum. "He was a man of great stature within the 'Studebaker family' and the 12,000 members of the Studebaker Drivers Club. He has been the face of the museum to many across the country for many years." McDonnell added, "I have lost a very good friend who was a fine, fine man."

A museum trustee and volunteer for 25 years, Brown actively served on the museum's Collections Committee and as project manager

for the restoration of several vehicles including the 1947 Woody Station Wagon.

"I have known Phil for the past 27 years and he was part of the fabric here at the Studebaker National Museum," said Rebecca J. Bonham,



Phil Brown

Executive Director. "Always an ambassador for the history of the Studebaker Corporation and the role it played in our community, Phil was instrumental in garnering support from the Studebaker Drivers Club to build our new museum. I will miss him terribly."

In addition, Brown and his wife Cindy served as the International

Studebaker Drivers Club Meet Chairpersons in 1983 and 2007. He served as past president of the Pioneer Auto Association, the Antique Studebaker Club and Avanti Owners Association International. He served on the board of directors of the S. Ray Miller Car Museum in the early 1990s and was the chairperson of the local Studebaker Swap Meet for many years.

Brown and his wife were honored by the Studebaker National Museum in 2008 with the Spirit of Studebaker Award for their commitment to the Museum and recognized by the South Bend/Mishawaka Convention and Visitors Bureau in 2008 with a Live the Legends Tourism Partnership Award.

He was a 40-year employee of Ave Maria Press and owner of Phil's Studebaker Parts.

In conjunction with the Michiana SDC Chapter Swap Meet held May 7 & 8, the museum held a remembrance service in honor of Phil.

the exhibit. Their contributions built five area churches, started the YMCA, and helped establish Memorial Hospital. The brothers were active in local, regional, and national politics, and their participation in local government helped guide a rapidly growing South Bend.

Also on display are original pieces of furniture from Tippecanoe Place, Mary Studebaker's spoon collection, as well as the five brothers' baby crib.

THINK SMALL: PEDAL CARS

Once a child's ultimate toy, the pedal car is now a prized collectible. See original and restored pedal cars from the 1890s through the 1950s courtesy of the

Dave and Denise Sanders Pedal Power Museum of Bristol, Indiana. "Think Small: Pedal Cars" will also feature items from the Studebaker National Museum's South Bend Toy collection. The exhibit will be on display in the Upper Level Gallery through September 12, 2010.

Spring/Summer Events CAR RAFFLE

This year's Car Raffle was kicked off at the Hall of Champions dinner. Participants are offered the choice of one of four luxury vehicles or \$25,000 cash. Tickets sell for \$50 and can be purchased at the museum, on our web site or by phone. The drawing will be held on **October 1, 2010**. Don't miss your chance to win a car or \$\$!

ADOPT-A-CAR

Do you have a favorite Studebaker? Adopt it for the year and help support the Studebaker National Museum. Adoptees get a certificate of adoption, professional photograph of the vehicle, ten individual museum passes and their name on signage adjacent to their "adopted" vehicle, on the museum web site, the Studebaker National Museum newsletter and in Turning Wheels.

GOLF CLASSIC

The 8th Annual Studebaker Golf Classic will be held on **Monday, August 16 at Blackthorn Golf Club. The shotgun start will be at 11:00 a.m. this year.** Included in the cost is lunch delivered to you on the golf course, a reception as the winners are announced, great premiums and gifts, a Hole-in-One Contest, and other special events with prizes. The entry deadline is August 9, 2010. All proceeds from the golf outing benefit the education and public programs of the museum.

"A HISTORY OF THE MICHIANA YMCA"

Retired YMCA Executive Director Kirby Falkenberg will give a talk on the history of the YMCA and Studebaker, **Sunday, June 27, 2010 at 2:00 p.m.** in the Wiekamp Auditorium.

"WALKING WITH THE STUDEBAKERS"

Join a walking tour of South Bend's Historic West Washington Street neighborhood followed by a tour of South Bend's City Cemetery, presented by the Center for History's Travis Childs and Indiana Landmarks Regional Director Todd Zeiger. The cost is \$4 per person and the tour begins in front of Tippecanoe Place Restaurant, 620 W. Washington Street, South Bend on **Thursday, July 29, 2010 at 6:30 p.m.**

TRIVIA NIGHT AT THE MUSEUM

On **Saturday October 2, 2010** the Studebaker National Museum will host a Trivia Night in the museum's atrium. Doors open at 5:30 p.m., with all galleries open for touring prior to the first question at 7:00 p.m. Test your knowledge on 100 questions of general trivia in ten categories. Grand prize will be \$300 to the winning team. A cash bar will be available and feel free to bring your own snacks and munchies. To register your team call the museum at (574) 235-9714, ext. 226, mail your registration with payment to the Museum, or email rsvp@studebakermuseum.org.

DESIGN A NEW STUDEBAKER!

Got an idea for what a new Studebaker would look like? Enter the Studebaker National Museum's 2010 Design Contest! Create your design on an 8-1/2 x 11 sheet of paper along with a 100 word design essay explaining your design's features and influences. Entries will be in four age groups. The judging panel will once again include former Studebaker designers Virgil Exner, Jr., and Del Coates, as well as University of Notre Dame Industrial Design Professor

Paul Down and WSBT radio personality Jon Thompson.

For more information on these and other events please call at 574-235-9714, toll free at 888-391-5600, visit our web site at www.studebakermuseum.org, or email us at info@studebakermuseum.org.



Mark McDonnell receives the Canadian "Car of the Year Award" for the Studebaker National Museum by Stu Chapman, a museum Life Trustee.

Special Exhibitions

Through June 6, 2010
Studebaker's National Treasures: The Original Collection

Through September 12, 2010
The Studebaker Brothers: Movers and Shakers

May 13, 2010-September 12, 2010
Think Small: Pedal Cars

October 16, 2010-April 10, 2011
Stars and the Cars TV, Movie, and Celebrity Cars

On-Going Exhibit
Presidential Carriage Collection

Special Events

June 27, 2010 2:00 P.M.
A History of the Michiana YMCA

July 29, 2010 6:30 P.M.
Walking with the Studebakers

August 16, 2010
8th Annual Golf Classic

August 28, 2010
Cruise-In Car Show

October 2, 2010 7:00 P.M.
Trivia Night at the Museum



Shop on line at www.studebakermuseum.org